

Executive Vice President Report/Spring 2018

- I. An initiative to update a chapter contacts list has been completed. The list is available on the district website. Some chapters requested two individuals be added to the list. These contacts are not the chapter presidents in many cases. A list of chapter presidents is also compiled, along with secretaries and treasurers. The rest of the officers are in a master list, yet to be sorted.

- II. A new leadership event titled "Pioneer District Leadership Summit" was held February 24, 2018 on the campus of Central Michigan University. The focus of the one day event was "A Clear Path Forward". It was designed for any member of a chapter leadership team to attend and learn how to define the brand of a chapter, how a clear brand can be utilized in the day to day operations of a chapter and how a brand can influence the perception of a chapter in its' community. 43 individuals from 13 chapters attended the event lead by Beverly Greene, certified leadership facilitator by BHS. She was supported by Paul Ellinger and Sherry Knight, board member of the Mt. Pleasant chapter and AVP for Communications at Central Michigan University. The event operated at a district expense of approximately \$75.

- III. A chapter survey is currently in development. The intent is to identify chapter needs relating to training needs for boards and a variety of other topics. It is intended to be completed by one individual but represent the consensus of the chapter board. Perhaps the survey will generate some needed conversations among board members. The process is expected to be complete by June 15. Information gathered will be available thereafter and may guide the design of leadership/training events in the future.