

**PIONEER DISTRICT – BARBERSHOP HARMONY SOCIETY  
MINUTES  
MANAGEMENT TEAM MEETING  
January 4, 2009**

**CALL TO ORDER:** President Brian Dunckel called the Pioneer District Management Team Meeting to order at the meeting complex of the Comfort Inn in Okemos, Michigan at 10:45 a.m., at the conclusion of the 2009 COTS/Leadership Academy.

**ATTENDANCE:** Secretary Joe Serwach reported that a quorum was present. All five Board Members and the Management Team members were present. Jim Ryan and Matt Tipton were absent.

**REPORTS AND PLANS:**

President Dunckel said he would like to see quarterly reports from team members and reminded them that expenses are due within 90 days after they are incurred.

Treasurer Robb Smith said he would be submitting quarterly financial statements ending in February, May, August and November as well as a year-end report. President Dunckel said reports were needed in time for House of Delegates meetings at both conventions and reports were needed by the end of March, the end of June, the end of September and the end of December.

Executive Vice President Joe McDonald said he hopes to visit as many chapters as possible during the first quarter of 2009. Members also discussed efforts to begin a new chapter in Jackson. Roger Lewis encouraged officers to support the effort and stop by meetings.

Marketing Director Rick Anderson said his goals for the year included efforts to continue organization public relations and marketing activities across the district including the Troubadour, efforts to promote and boost attendance at conventions and Rockin Barbershop. He said he also wants to support chapter marketing and PR efforts and put out a marketing and PR newsletter.

Events Director Jerry Ditto said a contract has been signed with Interlochen. The spring convention will be in Traverse City and the fall 09 convention will be in Kalamazoo. Other contracts signed:

Spring 2010: Kalamazoo. Fall 2010: Grand Rapids.

Spring 2011: Mount Pleasant. Fall 2011: Kalamazoo.

Spring and Fall 2012: Battle Creek.

He said they were also considering Frankenmuth as a future potential convention site. Pioneer members pay relatively low prices for conventions because of these advanced contracts several years in advance at locked-in lower rates, President Dunckel noted.

C&J Director Ron Eubank discussed plans and ideas for making convention more than a contest including asking judges to offer more classes and establishing a youth chorus for a future convention. Members also discussed other ideas such as reviving the breakfast for chapter presidents.

Membership Director George Doyle reviewed plans to update the district web site but also said he wanted to reach the 30 percent of members in the district who lack email. He said he will push each chapter to submit a membership plan.

Youth Director Jeff Pierson reviewed plans for the major youth initiative, Rockin Barbershop to build visibility in high schools throughout the district. He also discussed the notion of holding a Harmony Explosion camp in 2010.

**NEW BUSINESS:** Team members reviewed a new job description for the District Historian's post.

The team discussed asking contestants in the District Quartet Champion contest to sign agreements reminding them of the District events the champions are expected to appear at in the year after winning the championship. There are concerns that a quartet from outside the district would be less likely to appear at these events if quartets from outsider Pioneer win the championship.

Team members also reviewed a proposal to develop a District Chorus Champion pin that would be paid by the winning chapter.

**ADJOURNMENT:** The meeting adjourned at 1 p.m.

Respectfully submitted,

Joe Serwach, District Secretary

The Pioneer District Board of Directors meeting will be April 17 in Traverse City.