

Pioneer District Contest & Judging - Ron Eubank 2010 Objectives

EXECUTIVE SUMMARY

I will continue to grow in my position as Director of Contest & Judging.

GOALS & OBJECTIVES

1. Organize and administer all contest & judging activities within the district.

RP1. In process & Ongoing

2. Promote the judging program through classes, Pionet/Troubadour articles and notes, and be responsive to chapters and individuals' questions and inquiries.

RP1. Table with handouts set up at Leadership Academy. Class by Al Fisk scheduled for Spring Convention.

3. Recruit at least one applicant for each judging category.

RP1. One probable applicant in PRS identified. Some other potential applicants in SNG & PRS contacted.

4. Identify a method to measure participant experiences at all district quartet and chorus contests.

RP1. No activity to date.

5. Participate in the (Board) Chapter Contact Program as appropriate.

RP1. All three assigned chapters contacted late March.

Pioneer District Music and Performance - 2010 RP1 Toby Shaver - Director of M & P

- 1) Mini Hep/"Top Gun"

RP1 - We have scheduled a Mini-HEP school (although, I'm sure we'll call it something different) to be held in conjunction with the CACM program in Okemos on September 25, 2010. Having not held this event in a few years, I'd like to start from scratch and also start small and manageable.

I have been in touch with Jim Kline of the AIC and they are working on getting us a quartet to serve on the faculty. I will be reaching out to other possible coaches/clinicians over the next few weeks to round

out the teaching staff. Based on budget, we can determine how many faculty members we can bring in and what course offerings can be made.

In addition, we will take this opportunity to offer a "Top Gun"-style quartet coaching. I will begin offering spots to the top ranking quartets from this April's contest. We should be able to invite at least 4 quartets and I believe Doug Lynn has made arrangements for 4 hotel suites with ample space to coach them.

I'd like to explore the possibility of having some type of afterglow show open to the public, to help recoup some expense. With 4 or 5 top Pioneer quartets, an AIC quartet and what will probably be a pretty decent "Joe Barbershopper" chorus, I'm sure we could sell a few tickets.

2) Chapter Visitation

RP1 - Beginning in June, I'm going on the road! My goal is to visit 2-3 chapters per month from June through the end of the year. We need to hear from the members of this district and they need to know we care. My goal is to find out what keeps them motivated to improve musically, what works, what doesn't and how we, as leaders, can help. I will also be observing rehearsal techniques of the top choruses in an attempt to bring back some ideas that can be shared with the district.

I will be looking for someone in the northern part of the district to visit some of the chapters that are a bit too far from home.

3) Standing Ovation Program

RP1 - Before and during Spring Convention, I will be making a post to Pionet (and hopefully our MCs can make announcements) to recruit a couple members interested in becoming certified for the Standing Ovation Program. There will be a training held in Philadelphia during International Convention for new and existing SOP evaluators. This program is a high priority, society-wide, and is a great tool for providing much needed feedback on the quality of our chapter shows. After all, this is where we get to show the public our "product". The goal for the BHS is to have 90% of our chapter shows using SOP reviews. I don't have the numbers, but I'm sure we are well below that mark.

I will personally be enrolling in that program and I believe that Al Fisk and Roger Lewis are currently certified.

Pioneer District Chorus Director Development – Don Slamka RP1—April 2010

EXECUTIVE SUMMARY

I will be learning my position as Director of Chorus Director Development this year. I will utilize the knowledge and resources of the Board, Management Team, and previous DCDDs as key tools in my learning.

GOALS & OBJECTIVES

1. Continue recognizing chorus directors at conventions and explore implementing a “years of service” award/recognition.
RP1 Will continue existing program of recognizing directors at each convention. Currently looking into JAD’s Director of the Year award.

2. Develop an *effective* chorus director guild (starting as an email group and growing into conference calls or face to face meetings) in the district and chair its meetings.
RP1 Joe Serwach offered assistance in setting up an email group. Follow up is needed in order to get this going.

3. Explore the 21st and 7th concept and how chorus directors can benefit.
RP1 Doug Lynn offered assistance with a CACM program. Chuck Green and Okemos convention center have been secured for September 25th. The goal is to have participation from 60-75 members representing about 10 chapters. The date and facility are being shared with Music and Performance for a mini HEP complete with quartet coaching.

4. Learn about, communicate, promote, and coordinate all functions of chorus director recruitment and development programs in the district, including promotion of the program and its materials to non-Society musicians in the district.
RP1 Still in the learning phase, wishing there was a handbook.

5. Obtain and maintain records on the CDWI, chorus director certification, and chorus director development programs in the district and recommend the certification of chorus directors from the district, when appropriate.
RP1 Have yet to start this process.

6. Provide easy access of materials via district web site and printed materials in order to support existing and future chorus directors.
 RP1 I have collected many of the documents from the society web page for use on the Pioneer District web site. President Dunckel sent me a link to the Sunshine District’s Chorus Director Resource page as a model. The layout is nice, but all of the links to the resources are broken. I think that when the society changed its website, files were relocated and existing links became useless. Therefore, I believe hosting this material ourselves will be most beneficial to our directors.

Pioneer District Events Coordinator- Jerry Ditto

2010 Goals and Objectives: Continue to explore sites for future conventions. Work with sites to improve and enhance the use of sound and lights to improve the venues. Stay at least five years out with contracts to achieve the best pricing and accommodations for the District. Train others to be involved with the decisions and attention to details needed for a successful convention.

Recent activity: I have been looking at sites and ideas for the 2014 conventions. After Leadership Academy I have tried to contact the Muskegon CVB but have had no luck. I will be contacting Nels directly for some help with that site. We have visited and inspected 2 sites in Lansing. It has been 12 years since we were last there and it would be nice to return. There are two possible hotels but the issue is a venue. We are still in the discussion stage for that site. I will keep you posted if we get a

venue chosen. I am waiting for a contract from the Okemos Leadership Academy site. I know she has the days saved for us but I have not seen the contract.

In my goal to be 5 years out I will have information on some additional sites at the COTS meeting in January. Lansing and Muskegon will be possible sites for 2014.

Currently I have 4 openings for Host Chapters, Fall of 2011 and Fall of 2012 and Fall and Spring of 2013.

Future Conventions:

Fall Convention: October 15-17, 2010

Location: Grand Rapids Crowne Plaza Hotel (Forest Hills FA Auditorium)

Host Chapter: Grand Rapids Chapter

Spring Convention: April 15-17, 2011

Location: Soaring Eagle Resort, Mt. Pleasant

Host Chapter: Mountaintown Singers

Fall Convention: October 14-16, 2011

Location: Kalamazoo Radisson Plaza Hotel

Host Chapter:???

Spring Convention: April 20-22, 2012

Location: McCamly Place Hotel Battle Creek

Host Chapter: Macomb County?

Fall Convention: October 19-21, 2012

Location: McCamly Plaza Hotel, Battle Creek

Host Chapter:???

Spring Convention: April 19-21, 2013

Location: Grand Traverse Resort

Host Chapter:???

Fall Convention: October 17-19, 2013

Location: Kalamazoo Radisson Plaza Hotel

Host Chapter:???

Pioneer District

George Doyle - Director of Membership

APRIL 2010 UPDATE

EXECUTIVE SUMMARY

I will continue to assist Chapters in any way possible to ensure the VP of Chapter Development implements, at a minimum, a three part plan that addresses new member recruitment, visitor treatment, and current member retention and appreciation. As a member of the Society Membership Committee I

will ensure the Pioneer District is aware of and participates in Society initiatives for 2010. I will continue my efforts to be in contact with and maintain a dialogue with Chapter Development officers.

DISTRICT OBJECTIVES

1. Finish 2010 with a positive trend in membership. This will be measured by an increase in overall members or a marked decline in membership loss.

RP-1. The most recent membership figures received from Society indicate a 5% reduction in membership within the Pioneer District. All Districts had a decline. The main source of decline is retention of current members, not recruiting new members. Retaining current members is the emphasis of all membership initiatives, task forces, committees, etc., within Society. I have coordinated to have our District's Man of Note recipients for 2009 recognized on the video screen at spring convention.

2. I will communicate with each Chapter monthly to ensure everyone is aware of new information, programs and guidance that pertains to Chapter Development.

RP-1. I have communicated with every chapter each month. Feedback is scarce. At President Dunckel's direction, I spoke personally to representatives of the Mt. Pleasant and Grand Rapids chapters (summary attached). I also sent two more letters of recognition to the Alpena and Lansing chapters as a result of information obtained during Leadership Academy in January.

Even after a personal appeal from President Dunckel, I have received only one membership development plan from a chapter.

3. I will be 100% effective in responding to requests for staff assistance from VPs of Chapter Development, Secretaries, or any other chapter officer/member.

RP-1. I received requests for assistance from 3 chapters. Each issue was resolved quickly and satisfactorily.

4. I will actively participate as a member of Society's Membership Committee and represent Pioneer District with timely input and response to Society initiatives.

RP-1. Two initiatives that have emerged from Society's task force on membership growth are the Four on the Road youth outreach program and the TAG Team (Teams for Accelerated Growth) program for membership growth (summary of each is attached). While both of these initiatives are outstanding ideas, their effectiveness will depend on Society's ability to fund such programs. The Society Membership Committee, comprised of District chapter development officers, has maintained a running email exchange of ideas and local initiatives. One theme emerging above others is the increased use of social media marketing networking technologies such as Facebook, Craigslist, Twitter, etc., to reach the internet generation. A "webinar" internet meeting was held on Sunday, March 28, which provided District membership guys a lesson on using Facebook and Craigslist for recruiting purposes. There may be an informal committee get-together at the Philadelphia convention. I do not expect to attend. The first quarter Membership Committee report is attached.