

2018 Chapter Leadership Summit

Building a Clear Vision Forward

For 2018 Chapter Officers

- Learn to refine your chapter's *Identity, Products and Operations*, and how they align (or don't)
- Dig in to chorus *Branding*, as it reflects who you are, who you wish to be, and what the obstacles are to get there
- Take home tools to understand the *willingness and ability of your chapter members for any given task*
- Get details on some of the most popular CACM roles and activities, to stimulate your meeting nights
- Discover why a "Member at-large" appointment (or two) might be perfect for your chapter



Lead Facilitator
Beverly Greene
Asheville NC

Certified Leadership Facilitator
@ BHS, a part of the Healthy
Chapter Initiative

Co-founder of Compellingly
Attractive Chapter Meetings
Workshops (CACM)

BS in Organization
Development, with a focus on
Corporate Culture

Member at-large, Board of
Directors, Asheville NC Chapter



Sherry Knight

AVP, University Communications, Central Michigan University. Former business owner of Knight Writers, a marketing and public relations firm she founded. Four years as a Member at-large, Board of Directors, Mt. Pleasant, MI chapter.

Work Session Contributors

Paul Ellinger



Business owner and seasoned presenter on multiple barbershop topics. Harmony University faculty member and creator of *Supercharging Your Chapter!*

February 24, 2018 - Central Michigan University - Mt Pleasant, MI

9:30 am - 4:30 pm - Large Lecture Hall - CMU Bioscience Building

Cost per attendee - \$37 (Includes lunch on site)

Registration to open February 1, 2018 - Registration link will be posted/emailed

This is a "Don't Miss Event"